

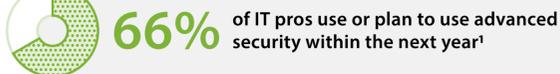
# Switch it up!

## Top 5 reasons to upgrade your switches

For IT pros, managed switches optimize highly demanding infrastructures, giving you greater control and more reliable connections—while delivering massive cost savings. If you're ready to upgrade your switch, here's what you need.

### 1. Boost your security

Now that we live in an anywhere, anytime world—your network is more exposed than ever to the threat of malicious attacks. That's why IT pros are turning to advanced security solutions.



#### The Details

With the security features enabled by a managed switch, you can detect and screen out invaders quickly, keeping your internal IT network safe.



### 2. Tighten your access control

The days of physically managing your equipment are gone. Advanced access control enables IT pros to remotely manage hardware and guard against security vulnerabilities, such as human error.



#### The Details

A managed switch lets your admins remotely control and troubleshoot your network down to the port level, enabling basic configuration of all discovered devices, including password changes and firmware updates.



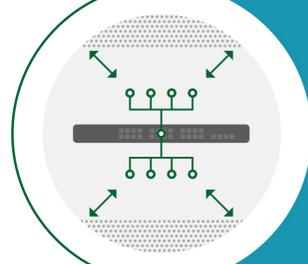
### 3. Prepare to scale

From opening up new office locations to expanding throughout your current location, all businesses want to grow, and your IT infrastructure needs to be ready.



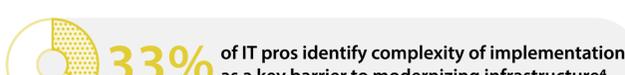
#### The Details

With flexible networking options, you can scale up or down to meet your infrastructure needs. Your switch should make it easy to add more IP cameras, VoIP phones, wireless access points, and other powered devices—without crashing your network.



### 4. Simplify the user interface

Figuring out how to access and control your switch shouldn't require a lot of training, nor should it create IT headaches. Supplying IT with the right tools is a big factor in job satisfaction.



#### The Details

An intuitive, web-based graphical user interface and/or command line interface take the complexity out of managing large network infrastructures.



### 5. Count on a lifetime warranty

Failures happen. That's just part of the hardware lifecycle. And if your hardware isn't covered by a full warranty, good luck getting the funding approved.



#### The Details

Your managed switch should be covered under a long warranty—and next-business day (NBD) replacement should always be no big deal.



## D-Link can help

In recent Tolly Group tests, D-Link Managed Switches outpaced competitors in key performance metrics—while also delivering advanced security, improved access control, rapid scalability, ease of use, and a full lifetime warranty.

The long-term benefits include:



**62%**

lower cost-per-gigabit<sup>6</sup>



**51%**

lower power consumption<sup>6</sup>

## Ready to make the switch?

D-Link is the global leader in connectivity for home, small business, mid- to large-sized enterprise environments, and service providers. Find out how we can help meet your connectivity needs.

[Learn more](#)

**D-Link**  
FOR BUSINESS

#### SOURCES:

<sup>1</sup> <https://www.spiceworks.com/marketing/state-of-it-report/>

<sup>2</sup> <http://www.computerweekly.com/news/450297535/Human-error-causes-more-data-loss-than-malicious-attack>

<sup>3</sup> <https://www.lbmc.com/blog/2018-Business-Trends>

<sup>4</sup> <https://www.informationweek.com/strategic-cio/top-10-challenges-it-faces-heading-into-2018/d-d-id/13298587>

<sup>5</sup> <https://community.spiceworks.com/research/tech-career-outlook>

<sup>6</sup> <http://us.dlink.com/press-centre/press-releases/d-link-managed-switches-outperform-competitors-in-new-tolly-group-reports/>